



REACH ENGAGED, FABRIC LOVING READERS WHO ARE SERIOUS ABOUT THEIR SEWING. A HIGHLY RESPONSIVE LIST OF ENTHUSIASTS!

WHO IS THE WE LIKE SEWING AUDIENCE?

- 99% female
- 95% Age 45+
- Average Household Income: \$62,084
- 76% are homeowners
 - South: 34%
 - West: 21%
 - Midwest: 19%
 - Northeast: 14%
 - Canada: 12%
- 86% are proven buyers in the last 12 months

WHAT MEMBERS SAY ABOUT WE LIKE SEWING

- "Looooove these can't wait to make some for gifts"
- "Love this. Quick and easy to make. Especially with the holidays at hand. Thank you for the pattern and the great tutorial!"
- "The instructions were well-explained and helpful."
- "This is just what I have been looking for and it looks quick and easy. Thank you so much."
- "A perfect apron pattern to make as a gift for my sister."
- "These are so helpful. I am a novice but am looking forward to becoming so much better."
- "Great starter project for those learning to sew. Thank you."
- "Thank you for the great tips. I especially like the list of possible locations for fabric!"



CHOOSE YOUR LEVEL OF SPONSORSHIP WITH *WE LIKE SEWING*

LEVEL	COMMITMENT	COST PER MONTH
Platinum	12 months	\$1,375
Gold	6 months	\$1,650
Silver	4 months	\$2,200
Bronze	1 month	\$2,750

YOUR SPONSORSHIP BENEFITS:

Guaranteed inbox delivery of your custom email offer promoting your products to 275,000+ sewists!



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2024 SPONSORSHIP DEADLINES

Confirm your Sponsorship at least two weeks before your desired start date.

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